



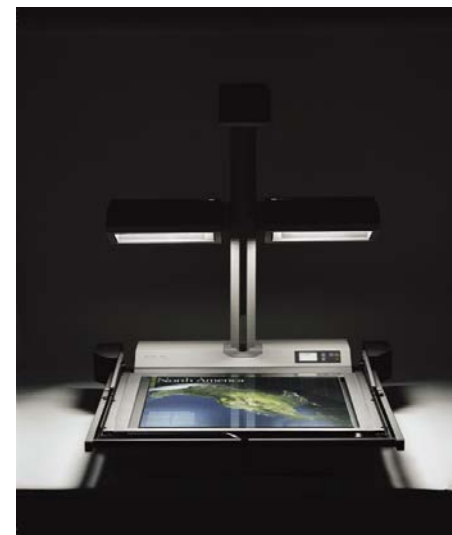
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# ScanDIVA Book Scanner

## Product Sales Presentation



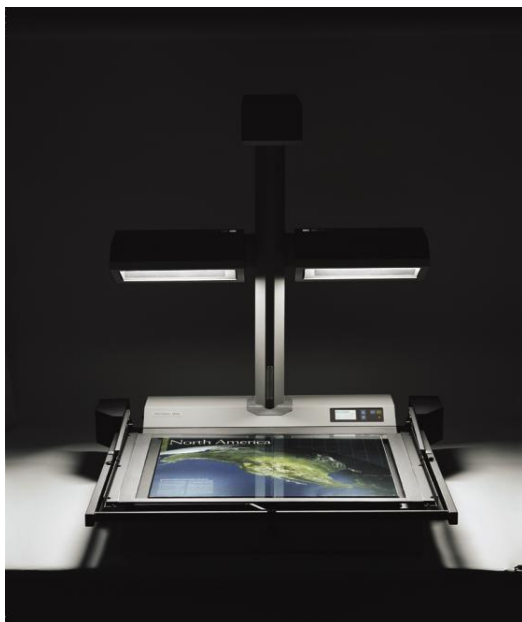
February, 2013



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## Product Overview





## ScanDIVA Overview -- What is ScanDIVA?

- Professional book scanner
- Designed to make scanning books up to 18" x 24" easy
- Scans 3-dimensional objects
- Saves, prints, or e-mails images
- ImageDIVA Touch software 
- TWAIN 32 driver for scanning directly into applications
- Energy Star certified





# ImageDIVA Touch Overview

- Simple, intuitive interface
- Touch screen support
- Saves, prints, or e-mails images





# ImageDIVA Touch Overview

- Easy to configure
- Book correction and auto cropping





## ScanDIVA Value Proposition

ScanDIVA is positioned to serve those who need to scan, save, share, and print contents of:

- Books
- Magazines
- Scientific manuals
- Maps
- Historical Materials
- Artwork
- 3-D objects



It is equipped with functions and features to accommodate the versatile needs of users from small to heavy traffic environments.



## **ScanDIVA + ImageDIVA Touch = a total solution**

**State of the art book scanner coupled with powerful imaging software provides a total customer solution**

- **Network printing**
- **Application Software**

**A total solution to the customer**

- **Perfect for public access environments**
- **Ease of use for the customer, with walk up simplicity**



## ScanDIVA Features

- All new design
- 14.2 megapixel CCD for improved optical resolution (true 300 DPI)
- fast scanning—6 sec. for 17 x 22 original
- support for 64-bit operating systems
- TWAIN 32 driver
- ImageDIVA software



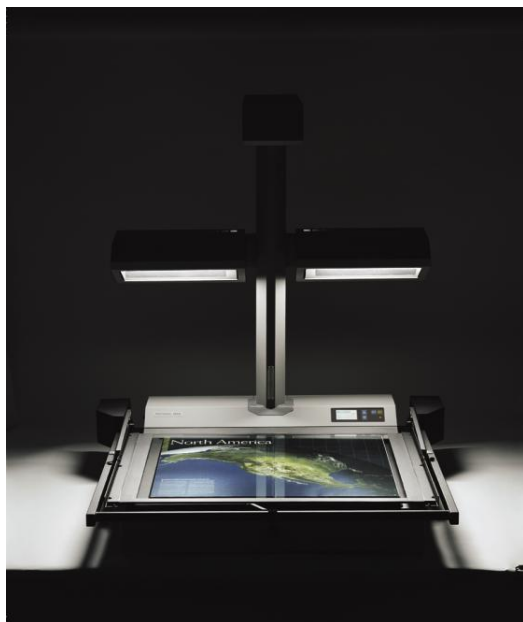




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## Product Highlights





## ScanDIVA Highlights

### Face-up Scanning:

- Easily position originals
- Protect bindings
- Reduce handling of archival originals

### Oversized Scanning:

- Originals from 5.5" x 8.5" to 18" x 24"
- 2- page spreads, large ledgers, art books, graphics

### Fast Scanning and High Resolution:

- 6 seconds or less
- Resolution up to 600 dpi
- 24 bit color, 8 bit grayscale, 1 bit B/W





## ScanDIVA Highlights continued

### Versatile Mode Selection:

- Book
- Sheet
- 3-D

### Auto Imaging Features (with ImageDIVA Touch):

- Book curvature
- Finger Masking
- Frame Masking
- Center Erase

### Interface:

- Windows 7, Windows Vista, Windows XP, Windows 8\*
- USB 2.0



\* Windows 8 available spring, 2013



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## **ScanDIVA Highlights** continued

### **Network Printing Capability – ImageDIVA:**

- **Imaging Software**
- **Easy scan selections**
- **User friendly**
- **Print with just one click**
- **Allows the ScanDIVA to be placed in public areas**
- **Print to network MFP or printer**

### **Vending Device Solutions:**

- **Coin or Card type**
- **Recommended Jamex vending solutions**

**Card-type: 7110/7120**

**Coin-type: 4300**





## ScanDIVA Highlights continued

### Glass Plate Unit (optional):

- Non-glare
- Press down originals for better image quality
- Does not damage spine

### Manual Switch (optional):

- Speeds up scan process
- Magnetic base to attach to the scanner
- Can be placed on the table or floor



### Control Panel (standard):

- Intuitive and user friendly
- Backlit LCD

### Book Cradle (standard):

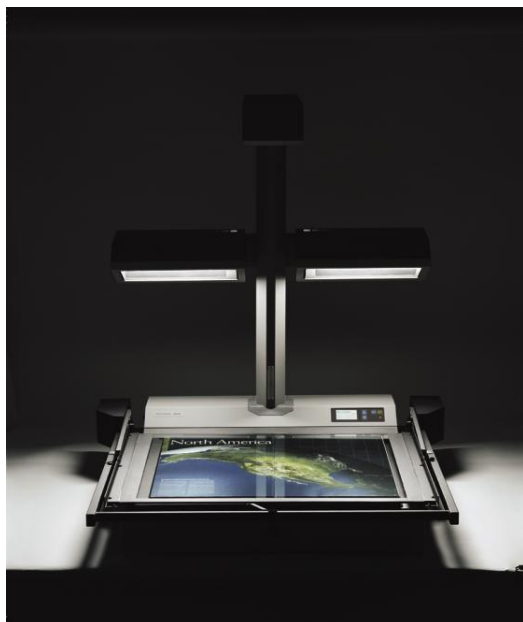
- Built-in
- 3 flexible parts to make scanning easy and protect binding, spine



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## ScanDIVA Positioning





# ScanDIVA Positioning

vs. flatbed scanners (including MFPs)

- books don't lie flat on platens
- risk of damage to bindings
- labor intensive
- ScanDIVA has much better image quality than most flatbed scanners (uses CCD, not CIS)
- Image correction
  - for curvature of books' pages
  - frame erase and finger masking





# ScanDIVA Positioning

vs. “production” book scanners

- user intervention still needed
- very high cost



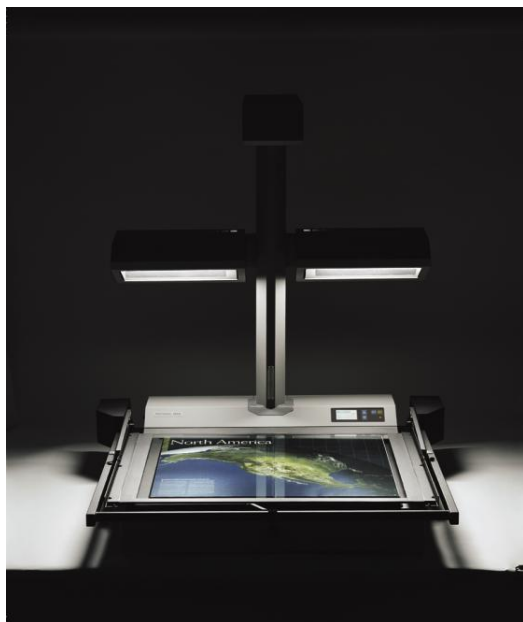




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## ScanDIVA Competition





## ScanDIVA Competitors

- **Bookeye (network only—no direct I/F to PC)**

- **Bookeye 2 plus (17" x 24")**

*Note: Book cradle is optional.*

- **Bookeye 4 (17" x 24")**

**Other models include Bookeye 3A1 and Bookeye 3A2.**

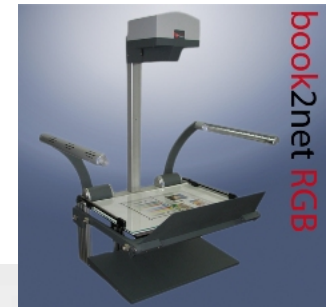


- **book2net**

- **book2net RGB (18" x 26")**

*Note: book2net color models do not currently support 64-bit operating systems.*

**Other models include book2net RGB XL and book2net RGB HD.**



- **Zeutschel**

- **OS14000 TT (18" x 25")**

*Note: Book cradle is optional.*

**Other models include larger and smaller formats.**

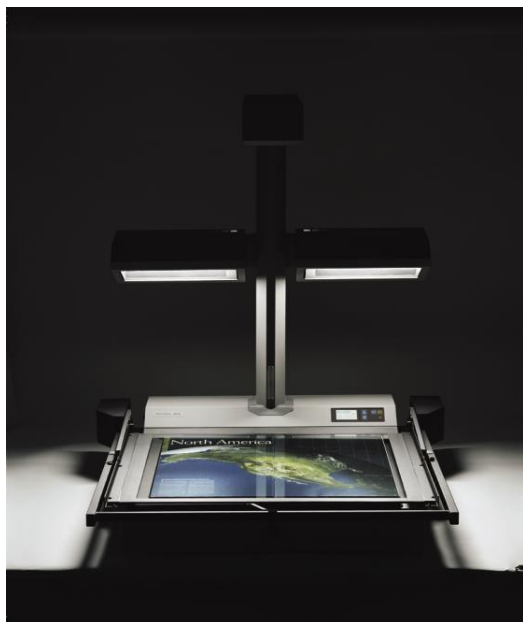




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## Goals and Target Markets





## Goals: ScanDIVA + ImageDIVA

- Increase exposure of book scanners
- Move into new vertical markets
- Provide enhanced features to existing markets
- Make it possible to place book scanners in public access environments



## Partial List of Book Scanner Target Markets

- **Local and School Libraries**
- **Pharmaceutical Companies**
- **Government**
  - **county records offices**
  - **law enforcement**
  - **state archives**
  - **court records**
- **Corporate Research Libraries**
- **Manufacturing**
- **Legal Firms**
- **Medical**
- **Museums/Performing Arts**
- **Title companies**
- **Public utilities**
- **Historical societies**
- **Design firms**

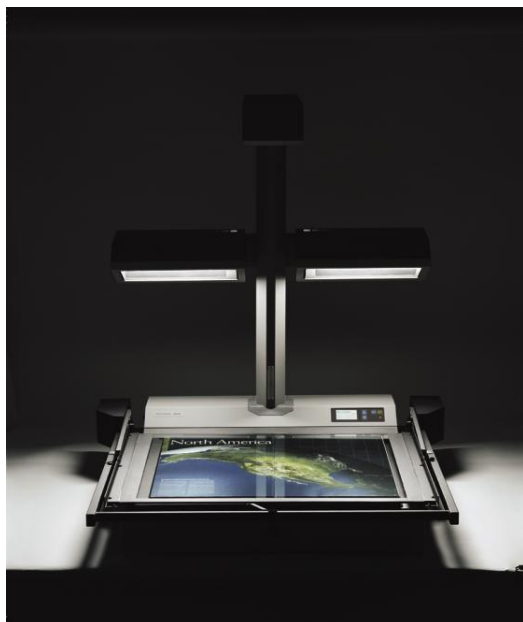




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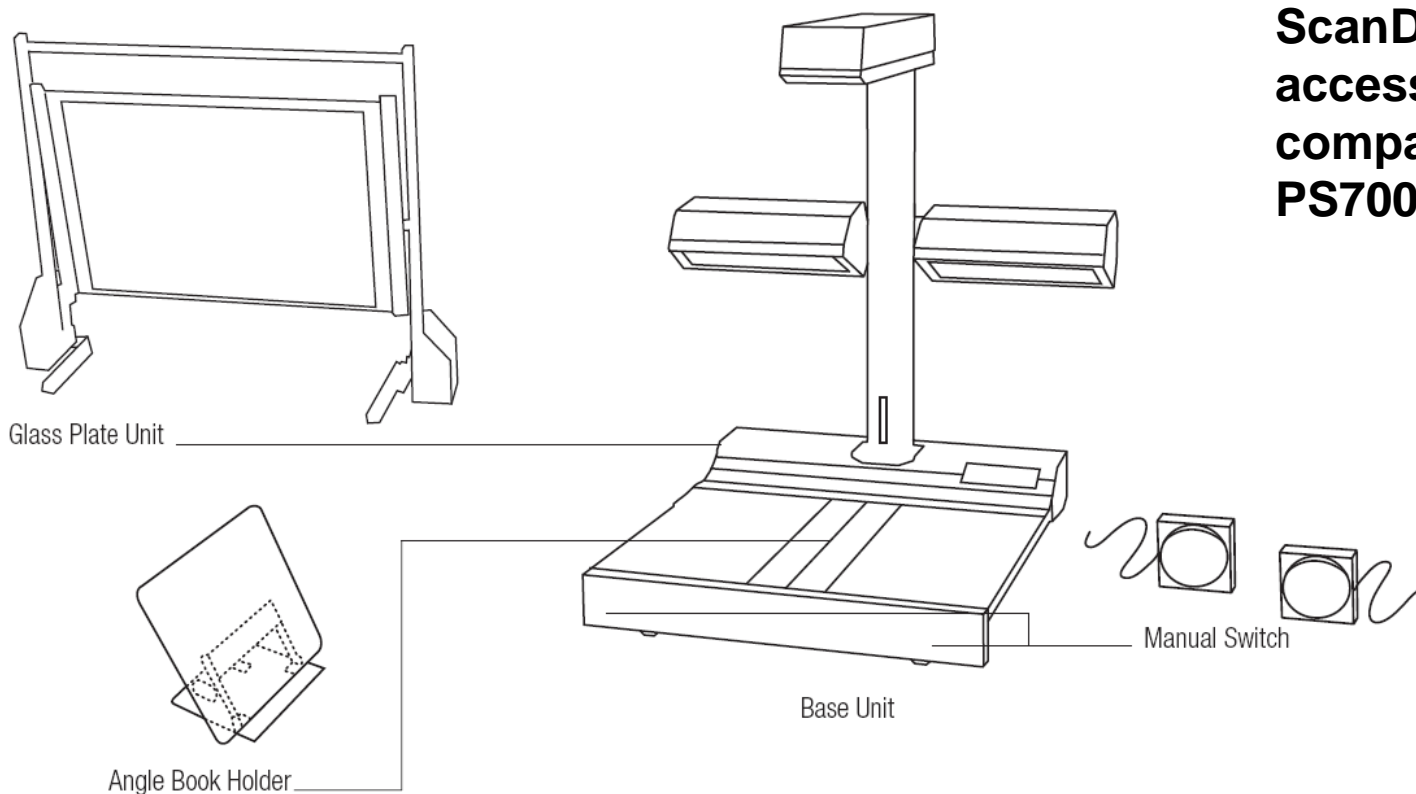
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## System Configuration





# ScanDIVA Options & Compatibility



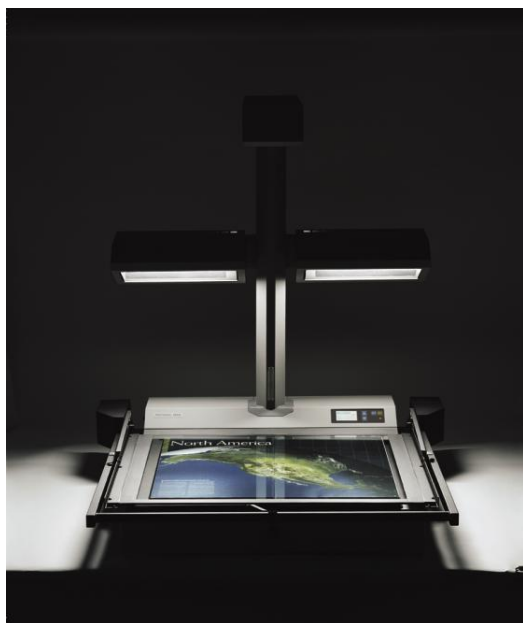
**ScanDIVA  
accessories are  
compatible with  
PS7000 MKII.**



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## Review







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## ScanDIVA Review

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